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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/955,691	09/19/2001	David H. Harkness	28049/34692A	1414
34431 7590 03/04/2008			EXAMINER	
HANLEY, FLIGHT & ZIMMERMAN, LLC 150 S. WACKER DRIVE SUITE 2100 CHICAGO, IL 60606			SALCE, JASON P	
			ART UNIT	PAPER NUMBER
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			MAIL DATE	DELIVERY MODE
			03/04/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)				
	09/955,691	HARKNESS ET AL.				
Office Action Summary	Examiner	Art Unit				
	Jason P. Salce	2623				
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE.	N. hely filed the mailing date of this communication. D. (35 U.S.C. & 133)				
Status						
1) Responsive to communication(s) filed on 14 December 2007.						
	<del></del>					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
4)⊠ Claim(s) <u>5,24,26-28,30-33 and 50</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.						
5)⊠ Claim(s) <u>24, 26-28, 30-33 and 50</u> is/are allowed.						
6)⊠ Claim(s) <u>5</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/or election requirement.						
Application Papers						
9)☐ The specification is objected to by the Examiner.						
10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.						
Applicant may not request that any objection to the o		•				
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:						
1. Certified copies of the priority documents have been received.						
2. Certified copies of the priority documents have been received in Application No.						
3. Copies of the certified copies of the priority documents have been received in this National Stage						
application from the International Bureau (PCT Rule 17.2(a)).						
* See the attached detailed Office action for a list of the certified copies not received.						
Attachment(s)						
1) Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413)  Notice of Draftsperson's Patent Drawing Review (PTO-948)  Paper No(s)/Mail Date.						
3) Information Disclosure Statement(s) (PTO/SB/08)  Taper Nots/Mail Date:  Notice of Informal Patent Application						
Paper No(s)/Mail Date 6) Other:						

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#### **DETAILED ACTION**

### Response to Amendment

Applicant has amended independent claim 5 to overcome the prior rejection of record. After further consideration of the amendment made to the claim the examiner has found a prior art reference that reads on independent claim 5 (**see rejection below**).

### Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claim 5 is rejected under 35 U.S.C. 102(e) as being clearly anticipated by Shoff et al. (U.S. Patent No. 6,240,555).

Referring to claim 5, Shoff teaches a detection apparatus to identify a program comprising a tuner to tune to the program (see Figure 5 for a detection apparatus including a tuner 98 (or 100) used to tune to a program as discussed at Column 8, Lines 10-18).

Shoff also discloses that the detection apparatus comprises a meter (see program memory 96 in Figure 5 which contains an EPG portion 104 that stores

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media links described in Figure 3) coupled to the tuner (see Figure 5 for the tuner 98 being coupled to program memory 96 through processor 92) to record a media link embedded in the program tuned by the tuner (see Column 9, Lines 20-29 for accessing the stored media links (URLS) stored in the EPG portion of memory, therefore the media links received by the tuner 98 or 100 and recorded in EPG memory 104 to be accessed at a later time), the media link being activatable to retrieve content different from the tuned program from a content provider (see Column 8, Line 62 through Column 9, Line 29 for activating a URL stored in the EPG storage area of memory (meter) to receive supplemental content different from the tuned program).

Shoff also discloses a program identifier (see Column 8, Lines 45-51 for a browser 106 used to access the supplemental content) to identify the program tuned by the tuner based on the media link recorded by the meter (see Column 9, Lines 20-29 and Column 10, Lines 59-67 for the browser retrieving supplemental content (using a URL/media link), wherein the supplemental content identifies a program tuned to by the user by displaying the program title (in text block 228), where the text block 228 to display the program title is part of the retrieved supplemental content), wherein the program identifier is arranged to identify the program by activating the media link to retrieve the content from the content provider (again note Column 9, Lines 20-29 and Column 10, Lines 59-67 for the browser identifying a program (by displaying the program title (in text block 208) in the

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browser) by activating the URL/media link and retrieving the text block 208 (supplemental content) from a content provider (see Column 7, Lines 36-46)).

## Allowable Subject Matter

Claims 24, 26-28, 30-33 and 50 are allowed.

#### Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jason P. Salce whose telephone number is (571) 272-7301. The examiner can normally be reached on M-F 9am-6pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Miller can be reached on (571) 272-7353. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Jason P Salce Primary Examiner Art Unit 2623

John Lund

March 1, 2008